



Getting Started AI Sales Agent

01 What Is The Problem?

02 We Offer Solutions

03 How Plera Works

04 Why Plera?

What is the problem?

Modern businesses struggle with inefficiencies because:

Software Isn't Enough – Current systems are rigid and can't adapt to real-world complexities.

Repetitive Admin Work – Employees waste time copying, pasting, checking, and fixing data.

Disconnected Systems – Software silos don't communicate, adding cost and complexity.

Slow, Costly, and Hard to Scale – People must step in where software fails, leading to inefficiency.

We Offer Solutions

Plera introduces an Execution Layer powered by AI, automating tasks that traditionally required human intervention.

Sales & Marketing Automation – AI-powered sales and marketing workflows to engage leads effectively.

Customer Communications – AI-driven interactions improve client experience and response time.

Operations & HR Automation – Streamlined processes for scheduling, recruitment, and administrative tasks.

Plera's AI agents work **exactly like your best employee**, following business-specific rules without shortcuts or guesswork.

How Plera Works

We don't just plug in a tool—we embed AI into your workflow so it becomes a natural extension of your business.

Step 1: Full Business Analysis

We assess inefficiencies, workflows, and system gaps.

Step 2: Custom AI Agent Build

Your AI agent is tailored to your processes, ensuring a perfect fit.

Step 3: AI Deployment & Optimization

Once live, your AI starts learning and improving performance, providing results in as little as one week.

Why Plera?

Unlike traditional automation, Plera:

Doesn't require system replacement – We integrate seamlessly with your existing tools.

Handles human-like tasks – AI executes complex workflows, not just simple “if-this-then-that” automation.

Pays for itself – By eliminating manual work, Plera saves businesses time and money from day one.